



June 25, 2012

## **ANDRE AGASSI, STEFANIE GRAF, AND ANDY RODDICK to headline MYLAN WTT SMASH HITS IN PITTSBURGH hosted by Billie Jean King and Sir Elton John**

### **Mylan to be Event's Title Sponsor; Tickets on sale July 16**

Pittsburgh, Pa. (June 25, 2012) --- Longtime friends Sir Elton John and Billie Jean King are bringing their annual charity night of tennis, Mylan World TeamTennis (WTT) Smash Hits presented by GEICO, to Pittsburgh for the first time in the event's 20-year history. Pittsburgh Mayor Luke Ravenstahl joined WTT CEO/Commissioner Ilana Kloss and Mylan CEO Heather Bresch at Pittsburgh City Hall this afternoon to announce the event, which will raise funds for the fight against HIV and AIDS.

Tennis greats Andre Agassi, Stefanie Graf, and Andy Roddick will join other top players for Mylan WTT Smash Hits on Tuesday, Oct. 16, at the Petersen Events Center. Tickets for the one-night event go on sale Monday, July 16, at 10 a.m. Eastern.

Mylan, a global pharmaceutical company based in the Pittsburgh area, has signed on as the title sponsor of this special 20th anniversary celebration of one of tennis' longest-running and most successful charity events. Mylan will also be an official sponsor of the WTT Pro League, the innovative coed professional tennis league co-founded by Billie Jean King.

Smash Hits has raised more than \$10.5 million for the Elton John AIDS Foundation (EJAF) and various local AIDS charities since 1993. This year's event will benefit EJAF and the Pittsburgh AIDS Task Force. The funds raised at the pre-match VIP Reception and Auction hosted by Allegheny Sports Medicine will be specifically targeted for local programs.

"As we celebrate our 20th anniversary of Smash Hits, we couldn't ask for a better partner than Mylan, whose leadership work in the AIDS arena has continued to make such a positive difference on a global basis," said WTT co-founder Billie Jean King. "Together, we will continue to use all our assets to expand awareness and ensure as many people as possible have access to affordable drugs to treat HIV/AIDS."

"Mylan is honored to be sponsoring the 20th Annual Smash Hits event in Pittsburgh, as well as the WTT Pro League," said Heather Bresch, CEO of Mylan Inc. "Mylan's mission is to provide the world's 7 billion people with access to high quality medicine. As one of the world's leading providers of affordable antiretroviral medicines used to treat HIV/AIDS, Mylan has a long history of taking an active role in the fight against this disease. In fact, one in three people in the developing world being treated for HIV/AIDS depends on a Mylan product. We strongly support the missions of the Elton John AIDS Foundation, the Pittsburgh AIDS Task Force and World TeamTennis and share in their passionate commitment to reducing the incidence of HIV/AIDS in the U.S. and around the world."

"We're really excited to host this world-renowned event in Pittsburgh and bring light to such an important issue," Ravenstahl said. "The generous support of companies such as Mylan and Highmark takes our City's history of neighbors-helping-neighbors to a global level, enabling us to have a greater impact while still helping local residents in need."

"It is always such a great pleasure to co-host this wonderful event with my dear friend Billie Jean King," said Sir Elton John. "I'm so pleased that we will be teaming up with the Pittsburgh AIDS Task Force to raise awareness about the continuing challenges of the HIV/AIDS epidemic both locally and nationally and to raise urgently needed dollars for community-based HIV prevention, education, treatment, and care services. I urge all of the tennis fans and concerned citizens in the Greater Pittsburgh area to support this event and bring their families for a wonderful evening of tennis for a great cause."

Captained by King and John, the players will form two teams and play five sets of World TeamTennis (WTT) - one set each of men's and women's singles, doubles, and mixed doubles. The music legend is expected to participate in a celebrity doubles match to open the event. Additional participants will be announced in the upcoming weeks.

Pittsburgh also served as home to one of the WTT Pro League's first teams, the 1975 WTT Champion Pittsburgh Triangles, a storied franchise led by tennis greats Vitas Gerulaitis and Evonne Goolagong.

Tickets for Mylan WTT Smash Hits go on sale at 10 a.m. Eastern on Monday, July 16. Corner reserved seats are \$40; premium reserved seats are \$75; and courtside seats are \$125. Order tickets through [WTTSmashHits.com](http://WTTSmashHits.com) or [TicketMaster.com](http://TicketMaster.com). For group sales of 10 or more tickets, call 412-924-8270.

Special VIP ticket packages, including VIP courtside seating and admission to the VIP Reception and Auction, will also be available for \$500. John, King and all players will participate in the pre-match live auction, which will include an Elton John signed piano bench and King's Wimbledon tickets among other items. To buy VIP ticket packages or for more information, call 412-924-8270.

This will be 12th Smash Hits appearance for Agassi. The 8-time Grand Slam singles champion and former world No. 1 is well-known for his philanthropy, which includes starting the Andre Agassi College Preparatory Academy in Las Vegas. Agassi was inducted into The International Tennis Hall of Fame in 2011.

This is the second Smash Hits appearance for Graf, a fellow Hall of Famer. Graf has long been considered one of the greatest players in tennis history, winning 107 singles titles, 22 Grand Slam singles championships, and an Olympic gold medal before retiring in 1999. Graf and her husband Andre Agassi have two children, daughter Jaz and son Jaden.

Roddick, who is playing in his 8th Smash Hits event, is a former world No. 1 and continues to be one of the most popular and successful players on the ATP Tour. The 29-year-old American has won 30 singles titles, including the 2003 US Open and has been ranked in the top 10 for nine consecutive years. In 2001, Roddick started the Andy Roddick Foundation (ARF), a charity dedicated to improving the quality of life and enhancing educational and economic opportunities for all children based on the principles of respect for family, education and morality.

Official event sponsors include Mylan, GEICO, Highmark, Allegheny Sports Medicine, Pittsburgh Post-Gazette and Pittsburgh Magazine.

For more information on WTT Smash Hits, visit [WTTSmashHits.com](http://WTTSmashHits.com).

Mylan WTT Smash Hits presented by GEICO - At A Glance:

WHAT: Charity tennis event co-hosted by longtime friends Sir Elton John and Billie Jean King

BENEFITS: Elton John AIDS Foundation and the Pittsburgh AIDS Task Force

WHEN: Tuesday, October 16, 2012 - 7 p.m. ET

WHERE: Petersen Events Center, Pittsburgh, Pa.

WHO: Sir Elton John and Billie Jean King will each captain teams that include Andre Agassi, Stefanie Graf, Andy Roddick and other top tennis stars.

TICKETS: \$40-\$125. Tickets go on sale on Monday, July 16 at 10 a.m. Eastern. Order tickets through [WTTSmashHits.com](http://WTTSmashHits.com) or [TicketMaster.com](http://TicketMaster.com). For group sales of 10 or more tickets, call 412-924-8270.

VIP RECEPTION: \$500. Special VIP tickets packages, including VIP courtside seating and admission to the Mylan Smash Hits VIP Reception and Auction presented by Highmark. John, King and all players will participate in the pre-match live auction. To buy VIP ticket packages or for more information, call 412-924-8270.

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2012 Mylan WTT Smash Hits presented by GEICO -

Organizations & Charities

About Elton John AIDS Foundation (EJAF)

The Elton John AIDS Foundation (EJAF) was established as a nonprofit organization in the United States in 1992 and as a registered charity in the United Kingdom in 1993 by Sir Elton John. Together, both entities have raised more than \$275 million for worthy programs in 55 countries around the globe since inception. Today, the Foundation is one of the world's leading nonprofit HIV/AIDS organizations supporting innovative HIV prevention programs, efforts to eliminate stigma and discrimination associated with HIV/AIDS, and direct care and support services for people living with HIV/AIDS. The U.S. organization's current grant-making priorities target HIV prevention programs throughout the United States, the Americas, and the Caribbean; HIV

prevention and care services for highly marginalized and vulnerable populations; and HIV/AIDS prevention education and the promotion of sexual health for adolescents. For more information, please visit <http://www.ejaf.org/>.

#### About Mylan:

Mylan is a global pharmaceutical company committed to setting new standards in health care. Working together around the world to provide 7 billion people access to high quality medicine, we innovate to satisfy unmet needs; make reliability and service a habit, do what's right, not what's easy and impact the future through passionate global leadership. We offer a growing portfolio of more than 1,100 generic pharmaceuticals and several brand medications. In addition, we offer a wide range of antiretroviral therapies, upon which approximately one-third of HIV/AIDS patients in developing countries depend. We also operate one of the largest active pharmaceutical ingredient manufacturers and currently market products in approximately 150 countries and territories. Our workforce of more than 18,000 people is dedicated to improving the customer experience and increasing pharmaceutical access to consumers around the world. For more information, visit [www.mylan.com](http://www.mylan.com).

#### About World TeamTennis (WTT):

World TeamTennis (WTT) showcases both the best in professional and recreational team tennis with the innovative coed team format co-founded by Billie Jean King in the 1970s. The WTT Pro League presented by GEICO is a showcase for many of tennis' top players, with virtually every major champion of the Open era playing WTT through the years. The WTT Recreational League also operates coed team leagues and events. The United States Tennis Association is a minority owner and promotional partner of World TeamTennis. For more information, visit [www.WTT.com](http://www.WTT.com).

#### About Pittsburgh AIDS Task Force:

The Pittsburgh AIDS Task Force (PATF), the oldest and largest AIDS service organization in southwestern Pennsylvania, is dedicated to supporting and empowering all individuals living with HIV/AIDS and preventing the spread of infection. PATF was formed in 1985 by a dedicated group of volunteers, answering a cry from those infected with HIV/AIDS for compassion, supportive services, and information about the disease. In its infancy, PATF offered the Legal Assistance program, as well as emotional and practical support to those who were dying from AIDS. Now in our 26th year of service, PATF has evolved from an agency that helped people with AIDS die with dignity into an agency that helps people with HIV/AIDS live healthier, more productive lives. PATF provides comprehensive supportive services for HIV-positive individuals and the region's most extensive HIV prevention programming. For more information, visit [www.patf.org](http://www.patf.org).